

PRIVACY POLICY

Revised on 14/1/2020

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1. INTRODUCTION

MIKEL COFFEE COMPANY S.A. ("MIKEL") as a controller wishes to inform you about the way we collect, use and share information from and about you. This Privacy Policy describes our practices in relation to information obtained through this website (the "Site").

2. COLLECTION OF INFORMATION

Our Company and service providers collect the following information from and about you.

Activity Information. When you access and interact with the Site, we may collect some information about these visits. For example, in order to allow your connection to the Site, our servers receive and record information about your computer, your device, and the browser, including possibly the IP address, browser type, and other information about software or computer hardware. If you access the Site from a mobile phone or other device, we can collect a unique device ID assigned to this device, geolocation data, or other transaction information for that device.

Cookies and other tracking technologies. Please visit our Cookies Policy (www.mikelcoffee.com) for more information.

3. USE AND NOTIFICATION

We use the information we collect from and about you to provide the Site Services including: measuring and improving the above Site Services, improving the experience of the Site Services, providing content that you find relevant and interesting, providing customer support, giving you the ability to comment on the content and to answer your questions. When the information collected by or about you does not identify you as a particular person, we may use this information for any purpose or share it with third parties.

We use the information we collect from and about you for the following additional purposes:

- To allow service providers to help us provide the Site Services. The Company may share your personal information with some third-party service providers, such as providers, contractors, or sponsors, who help us manage or provide Site Services. These service providers use the Information just to provide specific services to you and us.

- To share with our Affiliated Companies. You agree and consent that the Company may share your information with Affiliated Companies in order to achieve the purposes outlined in this Privacy Policy. This may include the transmission of information to other states, including states other than the one you are in, which may have a different legal status for personal data than your country of residence and which may be non-EEA. You can see the Affiliated Companies here www.pollenadvertising.gr Users visiting Affiliated Companies' Services should also consider separate privacy policies that may differ in some respects from this Privacy Policy.

- To protect the rights of the Company and others. There may be cases where the Company may disclose your information, including cases where the Company acting in good faith is convinced that any such disclosure is necessary in order to:

- (a) Protect, implement, or defend the legal rights, privacy, security, or property of the Company, Affiliated Companies or their employees, agents and contractors (including the implementation of our agreements and terms of use)
- (b) Protect the security and privacy of users of Company Services, Site Services or the public
- (c) Protect against fraud or for risk management
- (d) To comply with the law
- (e) To respond to requests from public authorities and
- (f) To complete a sale of assets. If the Company sells all or a part of its business or transfers its assets or otherwise engages in a merger or transfer of all or a significant part of its business, the Company may transfer your information to the party or parties that are involved in the transaction as contracting parties.

4. SECURITY

The Company has implemented adequate administrative, technical, personnel and physical security measures to safeguard the information in its possession against loss, theft and unauthorized use, disclosure or modification.

5. USER ACCESS AND CONTROL

If you wish to access, review, correct, update, suppress, or otherwise restrict the use of your personal information that you have previously provided directly to us, you may contact us here info@mikelccoffee.com . In your request, please specify clearly what kind of information you would like to have access to, what to change, update or suspend, or apply your right to data portability provided to you by law. We will comply with your request as soon as possible, unless we are obliged or entitled by law not to proceed to the requested action.

6. OTHER SIGNIFICANT INFORMATION

Privacy Policy updates. The Company may modify this Privacy Policy. Please look at the Revision Date at the top of this Privacy Policy to see when this Privacy Policy was last updated. Any review will be implemented as soon as we post the revised Privacy Policy for the Site Services. If we make substantial changes to this Privacy Policy that extend our rights to use the personal data we have already collected from you, we will inform and provide you the option to give your consent for the future use of this data, unless this is not necessary by law.

Connected Services. The Site Services may also be linked to websites operated by third parties and may carry advertisements or provide content, functionality, games, newsletters, contests and lotteries, or applications created and maintained by these companies. The Company is not responsible for the privacy policies of these companies and once you leave the Site or you click on an add, you should review the other service's privacy policy.

Data retention. We will keep your information for as long as it is necessary to fulfill the purposes as detailed in this Privacy Policy, unless a longer period of retention is required or permitted by law.

Sensitive information. We ask you not to send to us or disclose any sensitive personal information (such as social security number, racial or ethnic origin, political opinions,

religious or other beliefs, health information, criminal back-ground, or labor union membership) to or by using the Site, the Company Services or otherwise.

You can receive additional information about the legislation that concerns personal data from the competent authority that is the Personal Data Protection Authority for Greece.

7. CONTACT US

If you have any questions regarding this Privacy Policy, please contact us by email at info@mikelcoffee.com .